

# CONTRACT



**KGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: www.gray.tv/advertising**  
**(307) 634-7755**

<u>Contract / Revision</u> 2524680 /		<u>Alt Order #</u> WOC13576432
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 04/14/22 / 04/14/22
<u>Contract Dates</u> 04/18/22 - 04/24/22	<u>Estimate #</u> 3484	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 379.70
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 405
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 589010	

And:

**AxMedia**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGWN	04/18/22	04/22/22	Wyoming News Now @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$50.00	6.80			
N 2	KGWN	04/18/22	04/22/22	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$25.00	7.30			
N 3	KGWN	04/18/22	04/22/22	Cheyenne News Now @530p	5:30 PM-6:00 PM		:30				NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$170.00	22.20			
N 4	KGWN	04/18/22	04/22/22	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$70.00	18.30			
N 5	KGWN	04/18/22	04/22/22	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$70.00	17.00			
N 6	KGWN	04/18/22	04/24/22	Face The Nation	8:30 AM-9:30 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1				1	\$30.00	5.10			
N 7	KGWN	04/18/22	04/24/22	Wyoming News Now Wknd	10:00 PM-10:30 PM		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1				1	\$170.00	16.60			
<b>Totals</b>										379.70		27	\$2,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	27	\$2,125.00	(\$318.75)	\$1,806.25
<b>Totals</b>	27	\$2,125.00	(\$318.75)	\$1,806.25

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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